



Economic Growth Services Clean Tech Initiative

Municipal Code Changes Related To Car-Sharing Programs

**Public Safety & Neighborhood
Services Committee**

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Urban Environment

- Growth of cities will impact car ownership trends in future as it becomes more expensive and more difficult to own cars in urban areas
- Growing concern about the environmental footprint including urban congestion, greenhouse gases (GHG) and ground-level ozone emissions
- The public and businesses alike are receptive to innovative mobility solutions





Car Sharing Benefit

- Transportation flexibility, particularly in an urban environment
- Average reduction per capita driving 40% - 60%
- Each car share vehicle is estimated to take an average of 15 private vehicles off the road.
- 23% to 32% percent of car sharing participants sold a personal vehicle
- 29% to 68% percent postponed or entirely avoided a car purchase





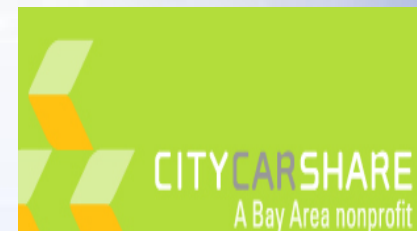
Car Share Models

University of California, Berkeley study Jan. 11, 2001

- 27 car share programs
- 518,520 members sharing 7,776 vehicles

The logo for mobility car sharing, with the word "mobility" in a red, lowercase, sans-serif font and "car sharing" in a smaller, black, lowercase, sans-serif font below it.

mobility
car sharing





State Vehicle Code

California Vehicle Code section 22507.1 governs car-share programs

Local authority powers:

- Designate streets or portions for exclusive car-share parking
- Limit type of car-share vehicles
- Establish criteria for participation in program
- Assign permits
- Car-share vehicle defined as *"a motor vehicle that is operated as part of a regional fleet by a public or private car sharing company or organization and provides hourly or daily service."*



Municipal Code Changes

Car-sharing currently not allowed by the City of San Diego Municipal Code

Revisions requested:

- Allow for car-sharing vehicles to be parked on public streets while not under lease (86.23)
- Allow for car sharing vehicle to be parked for longer than 72 hours (86.23)
- Add Car Sharing Parking Zones to the list of existing parking zones (86.06)
- Delete obsolete references to some sections 75.0101 through 75.0604



Electric Vehicle Car Share Pilot Program Concept

Community Outreach

- Center City Advisory Committee
- Downtown Parking Management Group
- California Center for Sustainable Energy
- Parking Management Advisory Group

Concept

- Revenue neutral
- All Electric Vehicle fleet
- Designated operating area
- Report on vehicle use



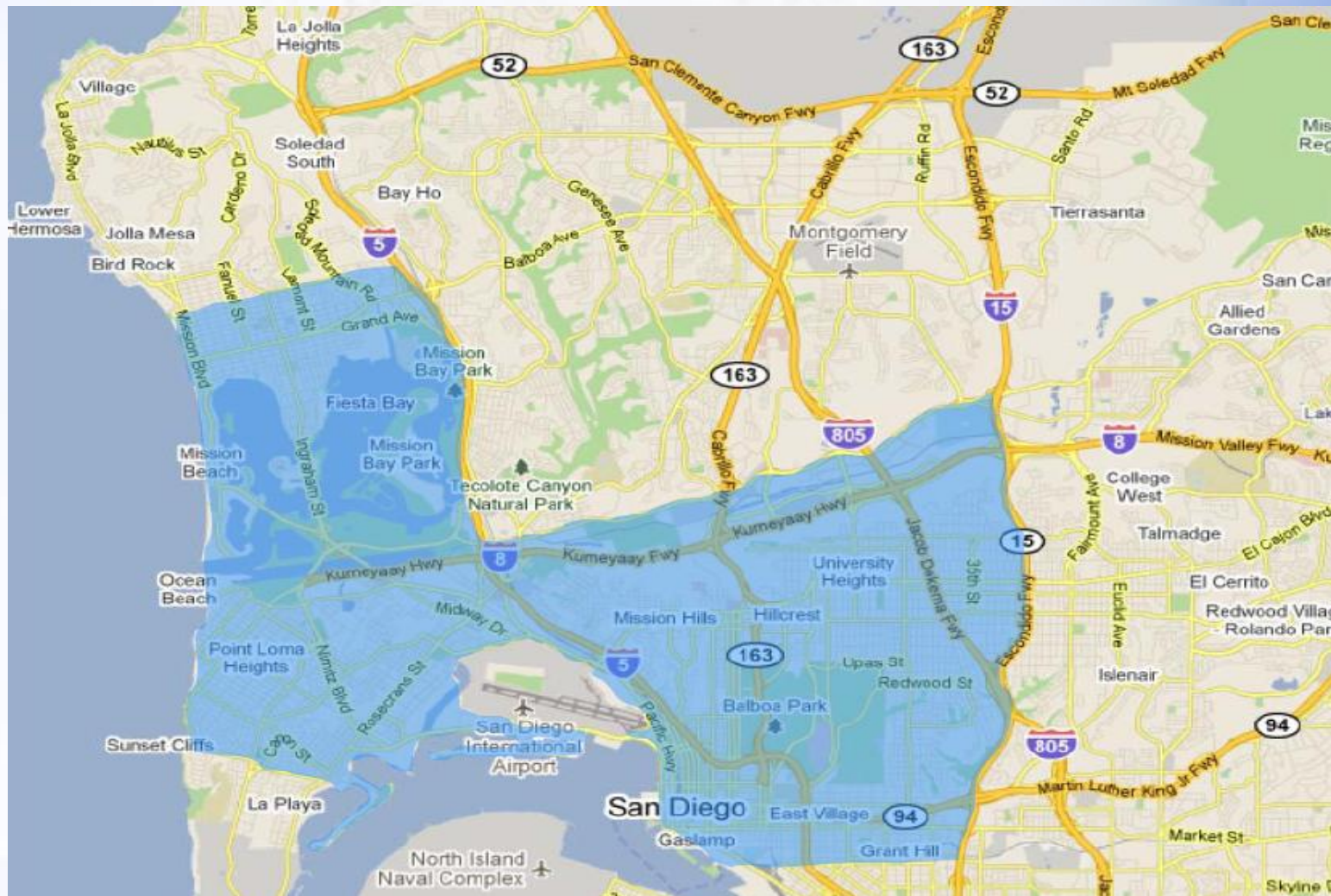


Car-sharing locations





Potential Operating Area





Questions?